



# THE GOLDEN STATE TODAY

2020 SUMMER EDITION

# TABLE OF CONTENTS

**03**

President's Welcome

**04**

2020-2021 State Officer Team

**06**

Beyond the Theme & Membership Goals

**08**

State Project Goals

**09**

Leadership & Management Conference

**10**

National Leadership Conference

**11**

Run4Red 5k Photos

**13**

NLC Award Recognition

Dear CA FCCLA,

I would like to extend my greetings on behalf of the 2020-2021 State Officers to all California FCCLA members, advisors, alumni, family members, and partners. My name is Catie Corchado and I am a rising senior attending Madera High School in Region 8, and the current CA FCCLA State President.

When I reflect upon the past few months, it is difficult to overlook all of the experiences we lost, from conferences, to sports seasons, to play productions, to graduation, and everything in between. No one could have anticipated that such major world events would occur at such a sudden and rapid speed.

However, when I look back deeper, I do not just see cancellations and disappointments. I find determination, perseverance, will power, and a time to reset. FCCLA has continued to uphold its emblem's meaning as a dynamic, active organization bound for the future. When faced with uncertainty and new challenges daily, FCCLA continued forward and continued to provide its members opportunities to keep active in the organization. The 2019-2020 State Officers did not abandon their plans for SLC when it was cancelled, but instead chose to persist and hold a Virtual SLC, in which members could still close their year with awards, fellow members, and memories.

The current State Officer Team and I are following in these footsteps by planning and preparing the same events members would have been offered, but on a virtual platform. While our events might not be the same as before, this does not take away their integrity. I personally promise you that I will continue to lead and work each day to not only better myself as a leader, but the organization as a whole, to offer experiences that fulfill your needs. If you ask any of my fellow officers, I am sure they would pledge the same.

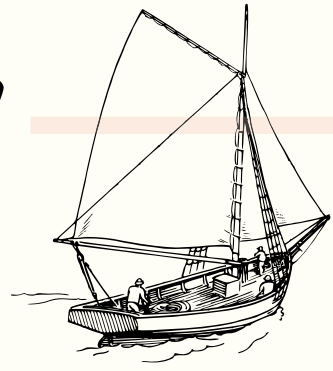
This is also a call to action for you, as a member, advisor, or alumni, to channel any negative feeling in a positive manner and continue in your excitement for your leadership journey in FCCLA. Your chapter, region, state, and nation are progressing thanks to each individual who chooses to improve themselves each and every day. I thank you for that, and cannot wait to see what we accomplish together in FCCLA as we face the future with warm courage and high hope.

Wishing you the best,  
Catie Corchado  
CA FCCLA State President

*Catie Corchado*



# Meet the 2020-2021



## Catie Corchado

Region 8 | Madera High School

**Fun Fact:** I can solve a Rubik's Cube.

**Favorite Book:** *The Five People You Meet In Heaven*  
by Mitch Albom



## Hunter Holguin

Region 8 | Madera South High School

**Fun Fact:** I like to collect records and cassettes.

**Favorite Book:** *The Great Gatsby* by F. Scott  
Fitzgerald



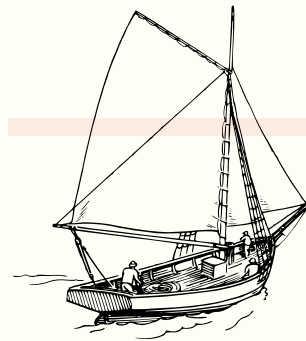
## Maria Pimentel

Region 8 | Madera High School

**Fun Fact:** I watch Hallmark all year long.

**Favorite Book:** *To All the Boys I've Loved Before* by  
Jenny Han

# State Officer Team



## Riley Miller

Region 2 | Pleasant Valley High School

**Fun Fact:** I'm left handed.

**Favorite Book:** *The Fault in Our Stars* by John Green



## Alyssa Tat

Region 5 | Mills High School

**Fun Fact:** I broke my toe because of a bookcase.

**Favorite Book:** *Everything, Everything* by Nicola Yoon



## Amber Chan

Region 5 | Mills High School

**Fun Fact:** I've been stung by a bee three times.

**Favorite Book:** *To All the Boys I've Loved Before* by Jenny Han

# LEADERSHIP BEYOND MEASURE

**This year's theme for the 2020–2021 year is "Leadership Beyond Measure". This year's theme focuses on the importance of enhancing your leadership skills in your community and during your FCCLA journey.**

The 2020-2021 State Officers are challenging members to enhance their abilities further than they thought they could and have identified the following goals for the year:

**Membership:** Go above and beyond and increase the number of chapters by 25% in each region, encouraging more schools, members, and advisors to lead in FCCLA. On the next page, membership numbers are included.

**Leadership:** Go outside your comfort zone and embrace leadership roles in each chapter by nominating at least 1 member for region office, showing growth in leadership capabilities.

# BEYOND STATE MEMBERSHIP GOALS

	2019-2020 CHAPTERS	NEEDED # OF CHAPTERS TO REACH GOAL	TARGET CHAPTERS FOR 2020-2021
REGION 2	8	2	10
REGION 4	8	2	10
REGION 5	10	3	13
REGION 6	16	4	20
REGION 7	11	3	14
REGION 8	11	3	14
REGION 9	27	7	34
REGION 10	20	5	25
<b>CALIFORNIA FCCLA</b>	111	29	140

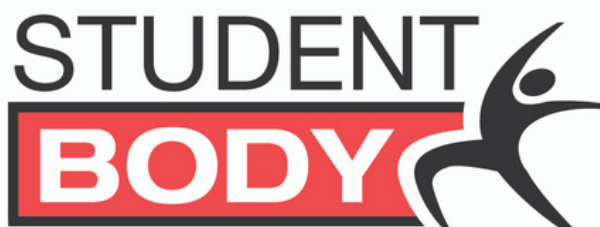
# STATE PROJECT GOALS



**Stand Up:** Stand Up is a new national program that focuses on encouraging students to find a cause that they are passionate about so they can make a positive change in their community. Stand Up focuses on three essential steps: assess, educate, and advocate. Through using these steps, members work to find a cause where they can make a meaningful difference, educate others on its importance, and spark a change in their community.



**Power of One:** Power of One is a national program that helps students find their personal power and how to use it. Through this program, members can set their own goals, work to achieve them, and enjoy their results. From Power of One, there are many skills that can help members in all aspects of their life.



**Student Body:** Student body is a national program that allows members to learn how to make the right choices for their physical and mental health while also getting the opportunity to teach others about it. This national program provides students and members with the tools to build their healthy body as they learn to develop healthy habits and attitudes that will last them a lifetime. Through Student Body, members learn how to maintain a healthy mental health and be in control of their own physical health.



# VIRTUAL LEADERSHIP AND MANAGEMENT CONFERENCE

June 18–19, 2020

Change, hope, and FCCLA! During the two day information-filled virtual conference, Family Consumer Sciences (FCS) teachers and the State Officer Team were able to listen to a keynote speaker, Jeff Eben, talk about being an ambassador of hope and discuss FCCLA related lesson plans for the upcoming school year during this “new normal.” In addition, the State Officer team got the chance to present to FCS – teachers to promote all that FCCLA has to offer. “Although the L&M Conference was virtual this year, I still had the opportunity –



– to learn lots of new stuff. This conference allowed me to improve my virtual presentation skills, but also become more educated on how FCCLA gets integrated into the yearly lesson plans,” says State Historian, Alyssa Tat. Overall, the conference was a great chance for the State Officers to learn more about FCS and a great way to boost membership.

# VIRTUAL NATIONAL LEADERSHIP CONFERENCE

**June 07–09, 2020**

For the first time in FCCLA history, the National Leadership Conference was held virtually! Not only that, but for the first time in California FCCLA history, the virtual National Leadership Conference (vNLC) is integrated into the Region Officer Leadership Conference (ROLC) as well, allowing all Region Coordinators and Region Officers to attend!

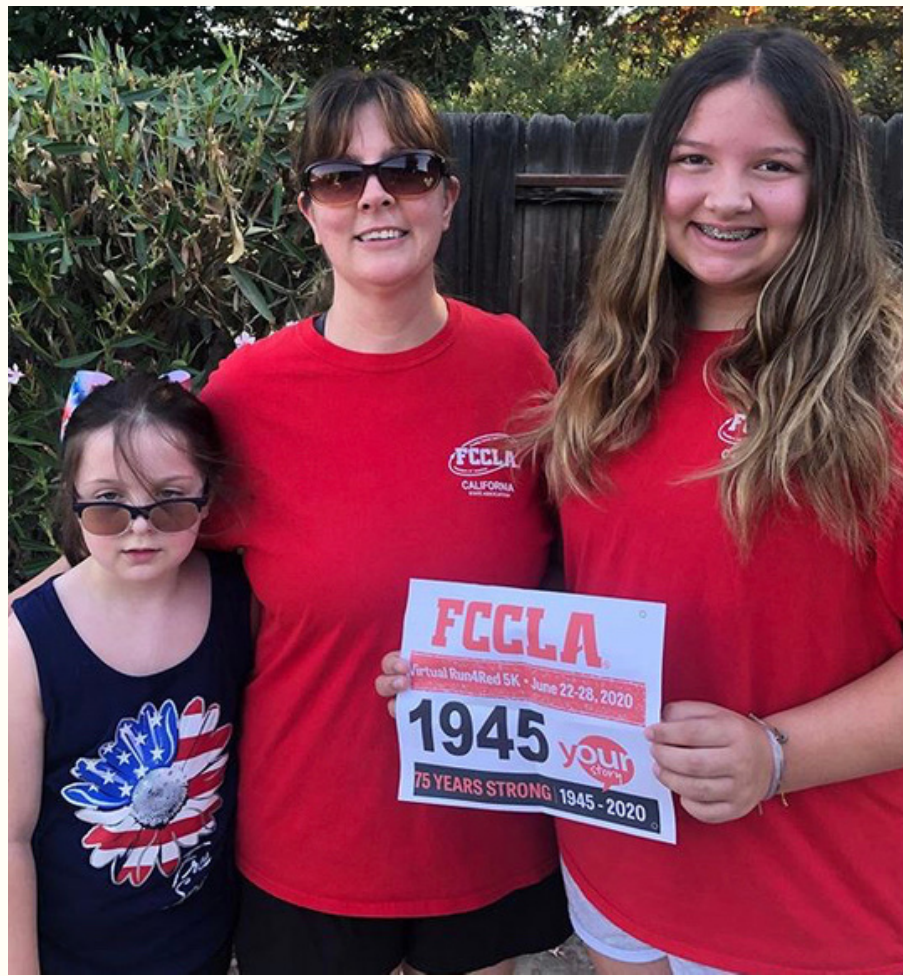
Throughout the 3-day conference, members and advisors were able to use an interactive platform as if they were actually there; within the platform, –



– everyone was able to attend general sessions, virtual EXPOs and College Exhibits; watch RED Talks; network with members, National Officers, and National Officer Candidates; participate in the virtual Run4Red 5k – where the California Delegation got the most participants; and recognize our California Delegation competitors who competed in STAR events!

# RUN4RED 5K





# Congratulations to

# GOLD

**Liliahna Bedolla**, Reedley High School: Chapter in Review Portfolio  
**Jenna Mcfarlane**, San Luis Obispo High School: Fashion Construction  
**Alyssa Kayla Marquez**, Torrance High School: Fashion Construction  
**Diane Chen, Sophia Htay, and Crystal Chiu**, Rowland High School: FCCLA Chapter Website  
**Maria Ayala**, Tokay High School: Professional Presentation  
**Adela Cojocar**, Rio Vista Middle School: Repurpose and Design  
**Brianna Guerrero**, Madera High School: Repurpose and Design

# SILVER

**Kayla Kempner & Victoria Munoz**, East Union High School: Chapter in Review Display  
**Angela Lopez-Garcia**, Madera High School: Chapter Service Project Display  
**Justin Lacado and Reina Valdez**, Sierra High School: Chapter Service Project Display  
**Joreen Li and Yirena Wu**, Rowland High School: Event Management  
**Jerry Bui**, Masuda Middle School: Focus on Children  
**Kailey Monday**, Sierra High School: Focus on Children  
**Samantha Andrade and Cynthia Zarate**, Ysmael Villegas Middle School: Food Innovations  
**Elena Moreno Martinez and Charisma Zapata**, Lathrop High School: Food Innovations  
**Jasmine Flores**, Argonaut High School: Hospitality, Tourism, & Recreation  
**Ava Simpkinson**, Connecting Waters Charter School: Interior Design  
**Ivan Venegas, Gabriel Hernandez, and Andrea Jimenez**, Madera South High School: National Programs in Action  
**Maria Guerrero Lopez**, Linden High School: Professional Presentation  
**Himali Sachdeva**, Central High School: Professional Presentation  
**Natalie Martin**, Kimball High School: Repurpose and Design  
**Marisol Perez and Sydney Rose**, Tokay High School: Sports Nutrition  
**Berenice Cruz**, Madera South High School: Teach and Train  
**Liselle Lara**, Paramount High School: Teach and Train

# BRONZE

**Sarah Kramer**, San Luis Obispo High School: Chapter in Review Portfolio  
**Allison Cho and Mikayla Wilkes**, Alvarado Intermediate School: Event Management  
**Anais Canton**, Kimball High School: Fashion Design  
**Kasey Hernandez**, Kern Valley High School: Focus on Children  
**Miranda Woods**, Kern Valley High School: National Program in Action  
**Kaelah Caamal and Nicole Romo**, East Union High School: Sports Nutrition

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