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CHAPTER 1

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CHAPTER 1:

What Is FCCLA?

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What Is FCCLA?

FCCLA Is An Experience For You

The California FCCLA is a career technical student organization for Family and Consumer Sciences students in junior and senior high schools, both public and private, and/or Regional Occupational Centers or Programs (ROCP). The State Association is affiliated at the national level with Family, Career, and Community Leaders of America, Incorporated (FCCLA), formerly known as Future Homemakers of America, Inc.

California has a membership of approximately 5000 young men and women in more than 115 chapters. Any student who is enrolled in or has been enrolled in a Consumer and Family Studies education program or a Family and Consumer Sciences Related Occupations Career Pathway program is eligible to join.

There is something unique about being part of an FCCLA chapter. The Family and Consumer Sciences curriculum is applied as teachers guide students in developing leadership skills, exploring career paths, interacting with school and community members, and participating in chapter activities. What students learn in the Family and Consumer Sciences classroom goes hand-in-hand with activities in FCCLA.

FCCLA makes learning more relevant by providing real life experiences. Members participate in a variety of activities: leadership development, competitive events, career development and preparation, community service and recreational and fundraising projects.

FCCLA members are encouraged to pursue leadership experiences by serving as officers at the chapter, region, state and national levels. In addition to having leadership opportunities, members can earn awards, compete in recognition events, participate in community service projects, travel, and meet people.

Wearing the professional FCCLA uniform symbolizes unity among various levels of the organization. Members and advisors are part of the local chapter, the state association, and affiliated with a national career technical student organization. Members and advisors will find endless opportunities and experiences through active participation in FCCLA.

Goal

To help students assume their roles in society through Family and Consumer Sciences Education in the areas of personal growth, family life, career preparation and community involvement.

Purposes

The purposes of the State Association shall be:

1. To provide opportunities for personal development and preparation for adult life.
2. To strengthen the function of the family as the basic unit of society.
3. To encourage democracy through cooperative action in the home and community.
4. To encourage individual and group involvement in helping achieve global cooperation and harmony.
5. To promote greater understanding between youth and adults.
6. To provide opportunities for making decisions and for assuming responsibilities.
7. To prepare for the multiple roles of men and women in today's society.
8. To promote interest in Family and Consumer Sciences and related occupations.

Motto

Toward New Horizons

The FCCLA motto, "Toward New Horizons," is a challenge. It reminds members that their contributions to home and community life today will influence the kind of homes they have tomorrow and that the family life of members will influence their employment, their community, and the world in which they live.

Flower

The flower of FCCLA is the red rose. This flower represents the fact that FCCLA members seek to improve the quality of all aspects of personal, family, community, and work life.

Colors

Official colors contribute to the organization's national unity and provide national identity. The FCCLA colors are red and white. Red suggests strength, courage, and determination; personal qualities leading to happiness through a positive self-image. White symbolizes sincerity of purpose and integrity of action; qualities that will help individuals build a better tomorrow.

FCCLA Creed

A creed is a statement of belief that also conveys the image of an organization. The FCCLA Creed was revised and adopted March 29, 2004.

FCCLA Creed

"We are the Family, Career and Community Leaders of America.

We face the future with warm courage and high hope.

For we have the clear consciousness of seeking old and precious values.

For we are the builders of homes,

Homes for America's future,

Homes where living will be the expression of everything that is good and fair,

Homes where truth and love and security and faith will be realities, not dreams.

We are the Family, Career and Community Leaders of America.

We face the future with warm courage and high hope."

Use of Name and Emblem

Use of Name

California FCCLA recommends certain rules governing the use of the organization name and acronym:

1. When referring to the organization, always use the name California FCCLA or FCCLA.
2. FCCLA may be used to refer to projects, chapters, or events; for example, FCCLA Week, Blakely High School FCCLA Chapter, or FCCLA programs and publications.
3. When describing activities on the local level, always refer to the FCCLA chapter, not the FCCLA club.

FCCLA Emblem



The emblem shows that FCCLA is a dynamic, active organization bound for the future. The dominant collegiate lettering shows a focus on education and student leadership. The swooping arch represents an active organization that moves toward new arenas. The color of the emblem is one of the organizational colors: red. When wearing the official emblem on the red blazer, members should observe the following guidelines:

1. The emblem should be worn on the left hip pocket.
2. The emblem should not be worn in combination with other school or organization emblems or seals.
3. The name of the school should not be combined with this emblem when wearing it on apparel.

History of FCCLA

The first National Secondary Vocational Education Act became law under President Woodrow Wilson in 1917. This act created federally supported, state directed vocational education programs, which included home economics. The establishment of home economics education programs laid the foundation for the development of Future Homemakers of America (FHA) as an integral part of these programs.

FHA-HERO grew out of various state and local high school home economics clubs which were known by different names and had no unified program.

Visualizing what could be accomplished if all clubs combined efforts and worked together, members of the American Association and the Home Economics staff of the United States Office of Education, together with student representatives of the various Home Economics clubs took the lead in forming a national organization.

In the 1970's, the State Association changed its name from California Association Future Homemakers of America to California Association Future Homemakers of American-Home Economics Related Occupations. This was done because of a new focus on career preparation programs, thus resulting in a two-faceted program: 1) personal and family life, and 2) career development and preparation.

In the 1980's, the State Association began omitting reference to the full name and using the acronym FHA-HERO. This was done at the request of state officer teams in order to decrease the emphasis upon the word "homemaker" and increase the emphasis on leadership, citizenship and career development.

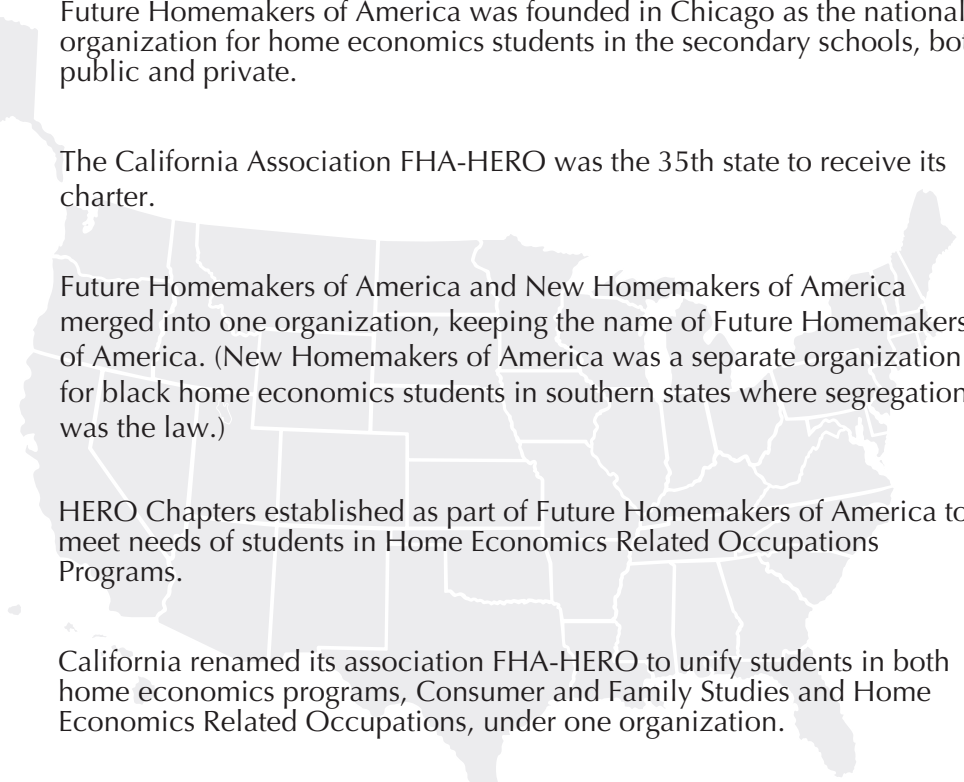
In 1966, state legislation was passed and a section was added to the California State Education Code which was renamed secondary Home Economics Education to Home Economics Careers and Technology Education programs as an umbrella term encompassing both Consumer and Family Studies (CFS) and Home Economics Related Occupations (HERO) Career Pathways.

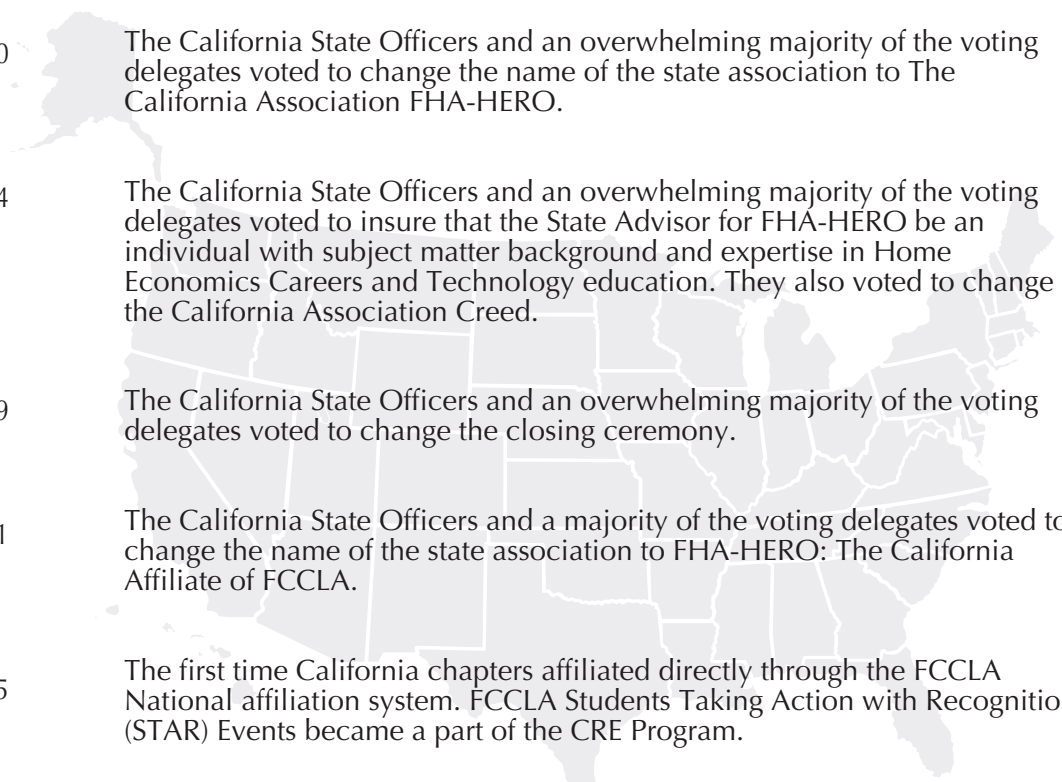
In 1999, the delegates at the Annual State Leadership Conference voted to change the name of the organization to California Association FHA-HERO. The use of the name continued due to state legislation, as well as a strong desire to retain the established identity and expanded focus on careers, personal and family development, community service, member recognition, and leadership development.

In 2011, the voting delegates passed an amendment to rename The California Association FHA-HERO to FHA-HERO: The California Affiliate of FCCLA. Chapters in California had the option to use either FHA-HERO or FHA-HERO: The California Affiliate of FCCLA.

At the 2016 California State Leadership Conference, the State Officers and an overwhelming majority of the voting delegates voted to change the name of The State Association to California FCCLA.

Dates of National Significance

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- February 1917 The signing of the first National Vocational Education Act by President Woodrow Wilson brought into being federally-supported, state-conducted programs of vocational education which included home economics. Through home economics education, the foundation was laid for the development of the organization as an integral part of the program.
- June 1945 Future Homemakers of America was founded in Chicago as the national organization for home economics students in the secondary schools, both public and private.
- July 1946 The California Association FHA-HERO was the 35th state to receive its charter.
- July 1965 Future Homemakers of America and New Homemakers of America merged into one organization, keeping the name of Future Homemakers of America. (New Homemakers of America was a separate organization for black home economics students in southern states where segregation was the law.)
- May 1971 HERO Chapters established as part of Future Homemakers of America to meet needs of students in Home Economics Related Occupations Programs.
- 1973 California renamed its association FHA-HERO to unify students in both home economics programs, Consumer and Family Studies and Home Economics Related Occupations, under one organization.
- 1975 California State FHA-HERO Executive Council voted to establish the Competitive Recognition Events (CRE) Program.
- 1982 Voting delegates at the State Leadership Conference voted to divide the state into ten regions.
- 1985 Voting delegates passed a bylaw amendment to reduce the number of officers to six. This amendment became effective with the election of the 1986-1987 officers.
- 1993 First male installed as FHA-HERO State President.

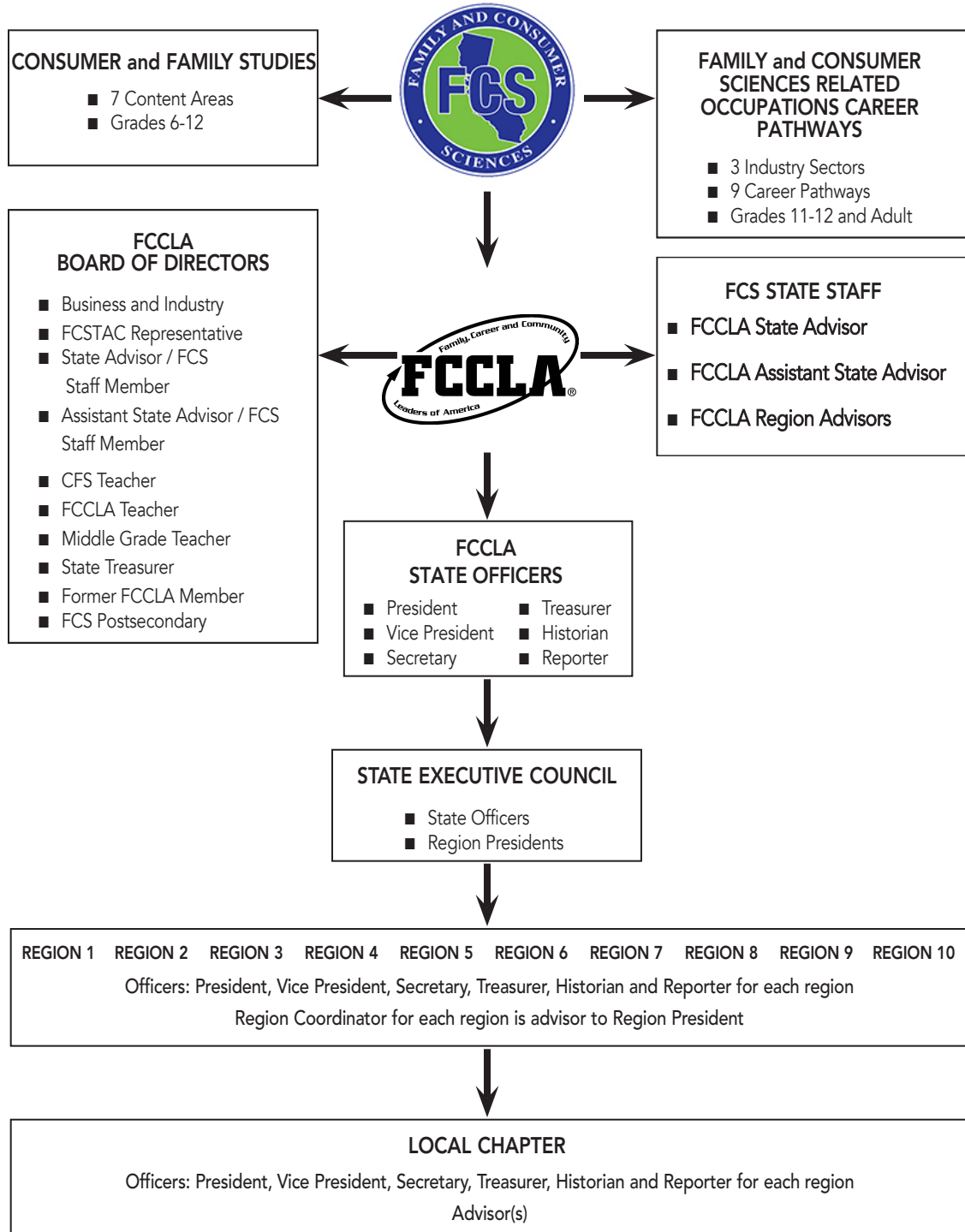
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- 1998 Golden State Degree Program implemented in the California Association.
- 1999 The National Council and a majority of the national voting delegates voted to change the name of the national organization to Family, Career and Community Leaders of America.
- 2000 The California State Officers and an overwhelming majority of the voting delegates voted to change the name of the state association to The California Association FHA-HERO.
- 2004 The California State Officers and an overwhelming majority of the voting delegates voted to insure that the State Advisor for FHA-HERO be an individual with subject matter background and expertise in Home Economics Careers and Technology education. They also voted to change the California Association Creed.
- 2009 The California State Officers and an overwhelming majority of the voting delegates voted to change the closing ceremony.
- 2011 The California State Officers and a majority of the voting delegates voted to change the name of the state association to FHA-HERO: The California Affiliate of FCCLA.
- 2015 The first time California chapters affiliated directly through the FCCLA National affiliation system. FCCLA Students Taking Action with Recognition (STAR) Events became a part of the CRE Program.
- 2016 At the California State Leadership Conference, the State Officers and an overwhelming majority of the voting delegates voted to change the name of The State Association to California FCCLA.

California Dates of Significance

July, 1946	The Association became the 35th state to affiliate with the national organization and receive its charter on behalf of the 20 chapters and 627 members.
July, 1974	The name California Association FHA-HERO was adopted to include Home Economics Related Occupations.
June, 1974	The Association was reorganized to form six regions and 15 subregions.
April, 1974	The first male state officer, Blake Kelley, was elected.
April, 1974	The number of state officers was reduced from 13 to eight.
September, 1975	The Competitive Recognition Events (CRE) Program was introduced and established.
January, 1976	The first annual exchange program between the Future Homemakers of Japan and the California Association FHA-HERO was held.
April, 1976	The first CRE competition was held.
August, 1976	The first state-wide Region Officer's Training Meeting was held at the University of California, Davis.
April, 1977	Special recognition programs for students and teachers were established. Sears, Roebuck Foundation sponsored the Teacher of Excellence award and the California Advisory Council on Vocational Education sponsored the Outstanding Member and Advisor awards.
July, 1979	The California state legislature passed Assembly Bill 8, which provided \$500,000 annually to vocational education student organizations.
February, 1980	The first chapter representatives leadership conference was held at Durham High School, Durham.
April, 1982	Voting delegates at the state meeting voted to divide the California Association into 10 regions.
April, 1985	Voting delegates passed a bylaws amendment to reduce the number of officers from eight to six.
September, 1991	The Competitive Recognition Events program was restructured to include competition at Qualifying and State levels.
April, 1993	The first male State President, Nathan Ramsay, was elected.
April, 1998	The Golden State Degree program was implemented in the California Association.
April, 2000	The California Association State Officers and an overwhelming majority of the voting delegates voted to change the name of the State Association to the California Association FHA-HERO.
April, 2004	The California State Officers and an overwhelming majority of the voting delegates voted to insure that the state advisor for FHA-HERO be an individual with subject matter background and expertise in Home Economics Careers and Technology Education. They also voted to change the California Association Creed.
March, 2009	The California State Officers and an overwhelming majority of the voting delegates voted to change the closing ceremony.
April, 2011	The voting delegates passed an amendment to rename the California Association FHA-HERO to FHA-HERO: The California Affiliate of FCCLA. Chapters in California have the option to use either FHA-HERO or FHA-HERO: The California Affiliate of FCCLA.
April, 2016	At the California State Leadership Conference, the State Officers and an overwhelming majority of the voting delegates voted to change the name of The State Association to California FCCLA.

Organizational Chart

This diagram depicts the California structure of FCCLA and its relationship to Family and Consumer Sciences (FCS) programs: Consumer and Family Studies (CFS) and Family and Consumer Sciences Related Occupations Career Pathway Programs.



National Structure

The national organization — Family, Career, and Community Leaders of America (formerly Future Homemakers of America, Inc.) is based in Reston, VA. The national organization uses the acronym FCCLA. At the national headquarters, a staff of professional and support personnel are responsible for supervising the national public relations program, official publications of the organization and leadership programs for members and advisors. Activities on the national level are financed through dues and limited grants provided by public agencies and private companies.

FCCLA is sponsored at the national level by the United States Department of Education through the Office of Vocational and Adult Education and the American Association of Family and Consumer Sciences (formerly the American Home Economics Association). FCCLA also cooperates with the Division of Family and Consumer Sciences (formerly the Division of Home Economics) of the Association of Career Technical Education, and the Family and Consumer Sciences (formerly Home Economics Education Association) of the National Education Association.

The National Executive Council serves the membership as the youth decision-making body. Voting delegates elect members to the council during the annual National Leadership Conference (NLC). The council, which meets four times each year to plan the National Leadership Conference, gives direction to programs and approves the budget. In addition, council members serve on special committees, grant interviews and make speeches on behalf of FCCLA. Council members are expected to represent the organization at functions sponsored by other groups in addition to their regular school work.

The National Board of Directors serves the membership through representation of a variety of groups including State administrators of Family and Consumer Sciences Education, Family and Consumer Sciences teacher-educators, representatives of the Association of Career Technical Education (ACTE), and American Association of Family and Consumer Sciences, and the United States Department of Education's Office of Vocational and Adult Education, members of the National Executive Council and representatives from business and industry.

California Structure and Staff Responsibilities

Structure

Schools within California that affiliate with the State Association are certified chapters. Each chapter operates with an executive council to provide leadership to the chapter members. Chapter Executive Councils are composed of the officers as designated in the bylaws, chairpersons of standing committees, if appropriate, and the chapter advisor(s). Chapter advisors must possess teaching credentials to teach Family and Consumer Sciences programs in middle, junior or senior high schools, as well as Regional Occupational Centers or Programs (ROCP). A chapter advisory committee functions to give support and direction to the chapters.

In California, all chapters are referred to as FCCLA. The chapters are designed to be an integral part of Consumer and Family Studies programs in middle, junior and senior high schools, and ROCPs. The chapter provides students with a variety of opportunities to develop their leadership potential while focusing on Family and Consumer Sciences content area programs. FCCLA chapters extend, enrich and expand the Family and Consumer Sciences programs by helping students develop personal, leadership, citizenship, and career skills.

Staff Responsibilities

State FCS Staff provide specialized assistance with various levels of the Association. For the names of individuals who are assigned to the various roles outlined below, see the FCS Staff Directory on the FCCLA website.

The responsibilities of each staff assignment include, but are not limited, to the following:

State Advisor

- Statewide activities and mailings
- State Officer qualifications, eligibility, training, policies
- State Executive Council Meetings
- Region Officers Training Conference (ROTC)
- Capitol Leadership Experience
- State Leadership Conference
- National Conference attendance and activities
- FCCLA website
- Development and implementation of the State Program of Work

Region Advisors

- General coordination of region operations to ensure statewide consistency
- Region Meetings
- Other region-level activities
- Region Officer qualifications, eligibility, training, policies
- Region Executive Council Meetings
- Region responsibilities for ROTC
- Region responsibilities for State Leadership Conference
- Region President's participation in State Executive Council Conferences
- Region responsibilities for Capitol Leadership Experience
- Additional training of Region Officers
- Collaboration with region coordinators to plan, coordinate, and execute the region Program of Work

State CRE Chairperson

- Overall coordination of California CRE at state and region level activities
- Training of Region CRE Chairpersons
- Maintaining CRE Guide
- Consistent interpretation of rules and policies related to CRE
- Participation of California members in National STAR (Students Taking Action with Recognition) events
- Preparation and dissemination of CRE Questions and Answers
- Secure sponsors for CRE events

For additional information regarding FCCLA programs and activities
contact the FCCLA STATE OFFICE:

FCCLA

**Family and Consumer Sciences Education
California Department of Education**

**1430 N Street • Sacramento, CA 95814
Phone: (916) 319-0890 • FAX: (916) 319-0166**

California FCCLA Region Organization



Region Organization By Counties

REGION 1

Del Norte
Humboldt

REGION 2

Butte
Glenn
Lassen
Modoc
Plumas
Shasta
Siskiyou
Tehama
Trinity

REGION 3

Lake
Marin
Mendocino
Napa
Solano
Sonoma

REGION 4

Amador
Calaveras
Colusa
El Dorado
Nevada
Placer
Sacramento
Sierra
Sutter
Yolo
Yuba

REGION 5

Alameda
Contra Costa
San Francisco
San Mateo
Santa Clara
Santa Cruz

REGION 6

Alpine
Madera
Mariposa
Merced
Mono
San Joaquin
Stanislaus
Tuolumne

REGION 7

Monterey
San Benito
San Luis Obispo
Santa Barbara

REGION 8

Fresno
Inyo
Kern
Kings
Tulare

REGION 9

Los Angeles
Orange
Ventura

REGION 10

Imperial
Riverside
San Bernardino
San Diego

C H A P T E R 1

Appendix

Official Policy with Regard to Use of the National FCCLA Emblem

The policy on use of the National Emblem, Insignia, Official Pin and Authorized Dealers is outlined in the California FCCLA State Bylaws, Article XIX. The following are the Bylaws:

Section 1: National Emblem. The emblem of FCCLA, Inc., shall be determined by the FCCLA, Inc., National Board of Directors.

Section 2: California Emblem. The emblem for California FCCLA shall be the national emblem.

Section 3: Pin. All members—active, associate, advisor, and honorary – shall be entitled to wear the official pin.

- A. Pin for Members - The official pin is the emblem of the organization.
- B. Pin for Advisors and Chapter Parents - Advisors and chapter parents shall be entitled to wear the official pin.
- C. Appropriate Pin Colors - Chapter officers and members wear bronze pins, Region Officers wear silver pins, and State Officers wear gold pins.
- D. California Degree Pin - Only members fulfilling criteria at each level are entitled to wear the appropriate degree pin as described: chapter - bronze pin; region - silver pin; and state - gold pin with ruby.

Section 4: Authorized Dealers for California Emblematic Materials.

It is a national policy that the organization's name and logo marks may be used only in connection with programs and projects directly related to the apparel and purposes of FCCLA. FCCLA's marks may not be used on apparel or products, except as authorized by FCCLA national headquarters.

The use of the national FCCLA logo with additional verbiage denoting it as California Association or California is limited strictly to use by the State Association for purposes it deems appropriate.