



2024–2025 FCCLA Theme, California FCCLA State Officer Goals, and 2024–2026 California FCCLA State Project Goals

The National theme “**Dare to Dream**” recognizes and encourages our members to think big and set ambitious goals through FCCLA. This theme highlights the many opportunities that FCCLA offers through its many career pathways, and their ability to prepare members for college and make positive changes in their communities.

This year, California’s delegation decided to expand on National’s idea further. The 2024–2025 California FCCLA theme is **Dare to Dream** with a Space Ranger twist. This will encourage members and leaders to **Dream** throughout the year to continue achieving their futures with **warm courage and high hopes**. Whether it be at the Chapter, Region, State, or even National level. The 2024–2025 State Officers are challenging members to reach the following goals this year:

1. **Membership** - Encourage increasing chapter membership by 10% as we **Dare to Dream** of reaching our membership goal of 20,000 affiliated members.
2. **Leadership** - Encourage members who **Dare to Dream** to fill chapter officer positions, have one chapter member per chapter run for Region Office and two Region officers per region run for State Office.
3. **Outreach - Dare to Dream** by having all chapters have a social media account and advocate for their chapter within their communities. Make a difference in your neighborhoods implementing FCCLA’s national programs and values through community service, fundraising for your chapter, and participating in at least two national programs. Share and repost all accomplishments at the Chapter, Region, State, and National levels through every social media platform.

2024–2026 California FCCLA State Project Goals

State Project Goals are selected every two years by the FCCLA State Officers and reflect current issues in societies and communities. They provide an area of emphasis for planning a chapter’s annual program of work and activities.



1. **Financial Fitness** – Financial Fitness engages members in teaching one another how to earn, spend, save, and protect money wisely. Through FCCLA's Financial Fitness program, members plan and carry out projects that help them, and their peers learn to become wise financial managers and smart consumers. FCCLA members can build their peers' financial literacy and teach them skills for managing their finances. For more information about Financial Fitness please visit:<https://fcclainc.org/sites/default/files/Financial%20Fitness%20Info%20Sheet-2022.pdf>



2. **Student Body** – The Student Body program helps members learn to make informed, responsible choices for their physical and mental health while also providing opportunities to teach others. The teen years are an ideal time to establish healthy attitudes and habits to last a lifetime, which is why Student Body gives members the facts and incentives they need to build a healthy body. For more information about Student Body please visit;
<https://fcclainc.org/sites/default/files/Student%20Body%20Info%20Sheet-2022.pdf>



3. **Stand Up** – The FCCLA Stand Up national peer education program guides members to develop, plan, carry out, and evaluate advocacy activities to improve the quality of life in their communities. Members develop their voice to make a positive impact. Through their projects, members experience character development and improve their critical and creative thinking, interpersonal communication, leadership, practical knowledge, and career preparation. For more information about Student Body please visit;
<https://fcclainc.org/sites/default/files/Stand%20Up%20Info%20Sheet-2022.pdf>