



Social Media Post Activity

In the “Promoting FCCLA to you School and Community” workshop, many ideas were shared about how to spread the word about FCCLA. Pick an event, fundraiser, meeting, or a national program and make an Instagram post for it.

Would this be posted to the chapter or region account:

Is this an event, a fundraiser, a meeting, or a national program:

What is the key message point you want your audience to take away from the post:

A template for an Instagram post. At the top, there is a header bar with a profile icon (a person silhouette with a plus sign) on the left, the word 'Instagram' in a cursive font in the center, and an envelope icon on the right. Below the header is a section for the user's profile picture (a circle) and a name field (a horizontal line). To the right of the name field are three dots representing a menu. The main body of the post is a large empty rectangular area. At the bottom, there is a row of three icons: a heart, a speech bubble, and a right-pointing arrow. Below these icons are four horizontal lines for writing a caption.