

Running for State Office



Presented by 2023-2024 State Officers



Why run for state office?

1

Build your leadership skills

2

Create life long friendships

3

Network with members throughout the state

4

Travel across California and the U.S

5

Be a voice in others' FCCLA stories

6

Scholarship opportunities

What is it like running for
state office?



1. Online Application

Due Date: March 1



State Officer Candidate Application

Student's Full Name *

FCCLA Chapter *

California FCCLA Region *

- Region 2
- Region 4
- Region 5
- Region 6
- Region 7
- Region 8
- Region 9
- Region 10

Student's Residence Address *



Application can be found on CA FCCLA Website.

Resources > Leadership Positions

2. Campaign Flyer

Due Date: April 1 to mariapimentel2727@gmail.com

Vote for me to be on an IncRedible team!

FACTS
FAMILIES ACTING FOR COMMUNITY TRAFFIC SAFETY

What you learn is yours forever,
learn IncRedible things!

COMMUNITY SERVICE

CAREER CONNECTION

Cast your vote for Milee Bryant,
put your confidence in me.

FCCLA CALIFORNIA
incredible leaders



Vote
JORDAN THOMAS



Into your 2023-2024
California FCCLA Office

A FAMILY CAREER AND COMMUNITY LEADER

FCCLA
VOTE FOR



ALONSO MENDOZA
FOR STATE OFFICE
INITIATIVE. ATTENTIVE. CREATIVE

Flyer must include candidate name, and "state officer candidate"

2. Campaign Flyer

REGION 6



EMILY BURROUGHS

A campaign flyer for Emily Burroughs, Region 6. It features a large portrait of her in a red blazer and striped tie against a brick wall background. The text 'REGION 6' is at the top and 'EMILY BURROUGHS' is at the bottom, both in white bold font. A decorative white vine graphic is on the left side.

I've got a dream...
To be a California FCCLA State Officer



VOTE
Diana Vasquez
for an **incREDible** year!

A campaign flyer for Diana Vasquez. The background is purple and yellow with floral patterns. It includes a central photo of her in a red blazer, surrounded by smaller photos of her in various activities. Text at the top reads 'I've got a dream... To be a California FCCLA State Officer'. At the bottom, it says 'VOTE Diana Vasquez for an incREDible year!'.

I may only be 4'8
but I am the 1'4
State Office!



VOTE
Jasmin Suarez
ALLOW ME TO GROW MY LEADERSHIP ABILITIES TO NEW HEIGHTS!



A campaign flyer for Jasmin Suarez. The background is blue with clouds and a yellow ruler. It features a photo of her in a red blazer next to a yellow giraffe mascot wearing sunglasses. Text at the top reads 'I may only be 4'8 but I am the 1'4 State Office!'. Below the photo is 'VOTE Jasmin Suarez' and 'ALLOW ME TO GROW MY LEADERSHIP ABILITIES TO NEW HEIGHTS!'. A filmstrip on the right shows four smaller photos of her.

2. Campaign Flyer



3. Writing your speech

- There will be a prompt to guide you in your speech writing
- Prompt will be sent out early march
- Time limit 2 minutes



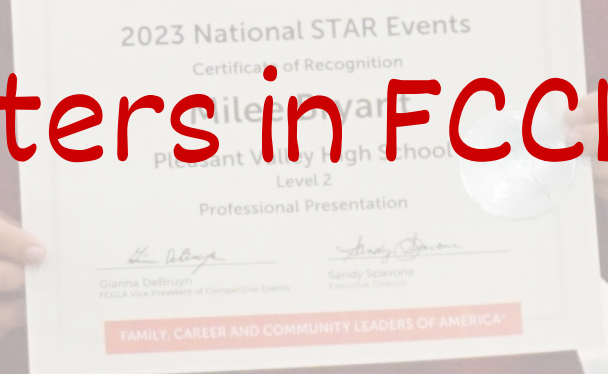
4. Study all things FCCLA

- FCCLA situational question will be asked at SLC and will be anything FCCLA related

Question is opinion-based not factual:

~~X~~ What does FCCLA stand for?

✓ What does one of the letters in FCCLA mean to you?



5. State Leadership Conference

- Interviews with ALL candidates will be held 2-3 days in the mornings
 - Individual interviews with nominating committee
 - Group interviews with all candidates
- SOC speeches during general session
- SOC situational question during general session
- Letter drop (Individual)
- Banquet (Announcement of top 6)
- Installation ceremony

Campaign Guidelines

- Costumes or chapter campaigning will not be permitted.
- candidates are not allowed to campaign using e-mail, internet sites, or text messaging. Failure to adhere to these guidelines will result in disqualification.



If elected



In person Meetings

Save the Date.



77TH ANNUAL FCCLA STATE LEADERSHIP CONFERENCE
APRIL 27-30, 2024 | RIVERSIDE, CA

State Officer June Meeting



1430
N STREET

Department of
EDUCATION

STATE
of
CALIFORNIA



Dates: TBD

Location: Sacramento CA

National Leadership Conference



Dates: June 29- July 3

Location: Seattle WA

Region Officer Leadership Training



Dates: TBD

Location: TBD

State Officer March Meeting



Dates: TBD

Location: Sacramento CA

State Leadership Conference



Dates: TBD (Arrive 3 days prior)

Location: Riverside CA

Region Fall & Spring Meetings



Dates: October & February

Location: Regions



Online Meetings

Online Meetings

- Online meetings monthly and weekly
- Treasurer: BOD monthly
- State Executive Council (SEC) once a month
- State team meeting 2-more times a month (depending on the month)
- January → April on meeting increase due to SLC
- Other nationals networking and overall networking meeting as well

State Officer Positions





President

- Create all meeting agendas
- Preside over all meetings
- Declare incoming state officers at SLC

Vice-President

- Assist the president in all ways possible
- Promote programs and projects
- Assist the STAR Event committee
- Conduct elections at SLC



Secretary

- Keep accurate minutes of all SEC meetings
- Encourage regions to keep accurate minutes
- Keep record of affiliation throughout the year
- Assist with the promotion of new chapters



Treasurer

- Serve on the board of directors committee
- Report CA financial status to SEC
- Encourage regions to keep accurate financial records





Historian

- Compile a scrapbook to share at SLC
- Encourage region to have a scrapbook
- Prepare a display at SLC to showcase state activities for the year.

Reporter

- Work with the state to acquire photos for the newsletter
- Oversee social media

A group of seven people, six women and one man, are standing in a line outdoors in front of a modern building with large windows. They are all wearing matching red blazers. The woman second from the left is wearing glasses. The man on the far right is wearing a red blazer, a dark shirt, and a red bow tie. The word "Questions" is written in a large, white, cursive font across the center of the image, overlaid on the group. The entire image has a semi-transparent red overlay.

Questions

Contacts

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@dianav_fccla

Thank You

THE ULTIMATE
JOURNEY
FCCLA

Family, Career and Community
FCCLA
Leaders of America

CALIFORNIA
STATE ASSOCIATION