
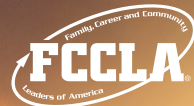


# 14<sup>TH</sup> ANNUAL



# College & Career Fair



CALIFORNIA  
STATE ASSOCIATION

THE ULTIMATE  
**JOURNEY**  
FCCLA

77<sup>TH</sup> ANNUAL FCCLA STATE LEADERSHIP CONFERENCE  
**APRIL 27-30, 2024 | RIVERSIDE, CA**





# 77TH ANNUAL FCCLA STATE LEADERSHIP CONFERENCE

April 27-30, 2024 • Riverside, CA

## COME JOIN US FOR A DAY!

### WHAT IS THE COLLEGE AND CAREER SHOW?

It is an exhibition of colleges, programs, and career areas related to Family and Consumer Sciences (FCS) industries at the 77th Annual California FCCLA State Leadership Conference.

### WHEN AND WHERE?

Monday, April 29, 2024 • 1:30–4:30 p.m. • Riverside Convention Center, Riverside, CA

### WHO IS INVITED?

All colleges and technical schools (public and private) are welcome, as are military recruiting branches, programs of interest for youth leaders, employers, and representatives from FCS industries, including Education; Child Development and Family Services; Fashion and Interior Design; and Hospitality, Tourism, and Recreation.

### WHAT OPPORTUNITIES DOES THIS PROVIDE?

- Expose your school, program, career area, employment opportunities, etc., to approximately 500 students and 100 teachers engaged in FCS education courses in California middle and high schools.
- Utilize a table-top exhibit space free of charge—NO exhibitor fee!
- Set up a device, machine, display, etc., that allows students to touch, feel, or become interactively engaged.
- Provide a live demonstration program at your booth area for spectators to enjoy.

### DON'T BE LEFT OUT!

Limited space is available. If you are interested in participating, please complete and return the attached Registration Request Form or use the online link: <https://forms.gle/y25g9XUFXYEyFNhm7>.

### CONTACT

If you have any questions or need more information, contact Beth Bettencourt, Conference Coordinator at [bbettencourt@ca-fccla.org](mailto:bbettencourt@ca-fccla.org) or Melissa Webb, CA FCCLA State Advisor at [mwebb@cde.ca.gov](mailto:mwebb@cde.ca.gov)



# 77TH ANNUAL FCCLA STATE LEADERSHIP CONFERENCE

April 27-30, 2024 • Riverside, CA

## EXHIBITOR INFORMATION AND PROCEDURES

### GENERAL INFORMATION

The College and Career Fair will be held on April 29, 2024, in conjunction with the 77th Annual FCCLA State Leadership Conference.

California FCCLA is sponsored by the California Department of Education's Family and Consumer Sciences (FCS) Office. FCCLA is a pre-professional organization for students in grades 6–12 enrolled in Family and Consumer Sciences education programs in California public schools. During the leadership conference, members will compete for close to \$1M in prizes and scholarships in more than 27 varied events ranging, from Child Development; Culinary Arts; Culinary Display; Fashion Design; Hospitality, Tourism, and Recreation; Interior Design; Salad Preparation; and Teach and Train. In addition, they will attend leadership and career development workshops and conduct the business of the state organization.

### EXHIBITS

This year's College and Career Show will be held in the Raincross Ballroom. Exhibit spaces will consist of a standard 8' table and two chairs. If requested on the registration form, a 110v electrical outlet will be provided at your exhibit space. If a larger exhibit space is needed, please describe the extra space requirements on the attached registration form. Live, open flames are not permitted in the exhibition room. The exhibitor is responsible for all other required equipment and materials and must staff their exhibit tables from 1:30–4:30 p.m. on the day of the show.

### SET-UP/TEAR DOWN

Exhibitors will have access to set up their exhibits from 10:30 a.m.–1:15 p.m. on April 29, 2024. All exhibit tables must be completely set-up and ready for visitors no later than 1:15 p.m. on day of the event. The event will close at 4:30 p.m.; exhibitors must remove all materials and equipment from the room no later than 5:30 p.m.

### HOTEL ACCOMMODATIONS

A limited number of hotel rooms are being held for exhibitors at the convention rate at the official convention hotel, the Marriott Hotel (directly across from the Riverside Convention Center). Exhibitors cannot reserve this room rate directly from the hotel. To take advantage of the convention rate, please specify your reservation needs on the attached registration form, and we will make a **NO-HOST\*** reservation on your behalf. You will need to make arrangements to pay for the accommodations with the hotel upon check-in. The contracted rate at the Marriott Hotel is \$180 per night, plus tax.

### REGISTRATION/PARTICIPATION

If you plan to exhibit, please send us the completed registration form as an email attachment to [bbettencourt@ca-fccla.org](mailto:bbettencourt@ca-fccla.org). Table space is limited, so don't delay and miss out! Complete your registration form and return it TODAY! For additional information or questions, call Beth Bettencourt, Conference Coordinator at (916) 932-2200.

# REGISTRATION REQUEST



Name of Organization/School/Company \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Phone ( ) \_\_\_\_\_ Contact Mobile ( ) \_\_\_\_\_

Contact Fax ( ) \_\_\_\_\_ Contact Email \_\_\_\_\_

- Space Request**  table-top space with one 8' table and 2 chairs  
 other/larger space required

If "other/larger" was selected, please describe your requirements, including dimensions and any "clear" or "free" space which must surround your area (including overhead).

**Purpose/Activity** (Please describe the purpose of your exhibit and what type of activity will occur at your booth. For example, demonstration, discussion and handouts, free samples, video presentation, etc.) \_\_\_\_\_

**Does your exhibit require electricity?** (A 110v electrical outlet can be provided.)  Yes  No

**The list below shows the primary instructional areas addressed by our programs. Please check all areas you feel are directly pertinent to your Organization/School/Company.**

- Child Development & Education
- Family & Human Services
- Food Science, Dietetics, & Nutrition
- Hospitality, Tourism, & Recreation
- Leadership Skills & Personal Growth Development
- Consumer Services
- Fashion Design, Manufacturing, & Merchandising
- Food Service & Hospitality
- Interior Design, Furnishings, & Maintenance

**Is someone from your organization/school/company available to judge one of our student competitive events on Sunday, April 28, 2024?**  Yes  No

If yes, who should we contact? Name \_\_\_\_\_ Phone No. ( ) \_\_\_\_\_

**Would you like us to make no-host\* room reservations at the Marriott Hotel (the location of the 77th Annual California FCCLA State Conference) for anyone from your organization/school/company?**  Yes  No

If yes, please complete one line below for each room reservation requested.

Type \_\_\_\_\_ Ck In \_\_\_\_\_ Ck Out \_\_\_\_\_ Name(s) of Occupant(s) \_\_\_\_\_

Type \_\_\_\_\_ Ck In \_\_\_\_\_ Ck Out \_\_\_\_\_ Name(s) of Occupant(s) \_\_\_\_\_

Type \_\_\_\_\_ Ck In \_\_\_\_\_ Ck Out \_\_\_\_\_ Name(s) of Occupant(s) \_\_\_\_\_

\*Please note that the no-host reservation service is offered as a courtesy to exhibitors. All room, tax, parking, incidentals, cancellation, and any other associated room or hotel charges and fees are the sole responsibility of the registrant.

Complete this form on your computer, then save under a different document name. Please forward it as an email attachment to Beth Bettencourt at [bbettencourt@ca-fccla.org](mailto:bbettencourt@ca-fccla.org).

